

## Mountainair Independent

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**P. A. SPECKMANN, Editor and Manager.**

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## CHEAP PAPERS AND GOOD PAPERS

There are a number of cheap news-papers and magazines in the United States, but in the majority of cases it is only necessary to take one look at them to realize they are cheap in quality as well as price. To put out a good publication takes money and unless the publisher asks a price in keeping with other things today it is only reasonable to look for a deterioration in the quality.

There are a few, a handful of weekly newspapers in the country which still sell for 75 cents a year. There are some few others which sell for a dollar a year. But the great bulk of the weekly newspapers sell for \$1.50 and \$2.00 a year and are daily increasing in price, running all the way up to \$5 a year. Invariably these newspapers are the better class of news papers. They are the papers which bring the most of inspiration and spirit of good citizenship in the home.

There are and always will be "cheap" newspapers. They are cheap in the first place because they know that they cannot compete with the better class papers at the same price. Often they are owned by political office holders or by men who are desirous of office. These men are often willing to give their paper away practically for nothing, merely to get an opportunity to keep themselves before the public.

The cost of everything the publisher of a newspaper must buy has increased from 50 to 100 per cent during the last ten years. Is there any reason why he should not increase his prices accordingly?—Publishers' Auxiliary.

## Estancia

Frank Brittain has returned from overseas.

Mrs. Lena Williams of Abilene, Texas, came in Saturday for a visit with home folks and friends.

Mr. and Mrs. E. C. Hays received word last Friday that their son, Henry Hays, had arrived in New York from overseas, and after the usual stay at Camp Merritt would hike for home.

Benjamin F. Wills of Denver, has been elected principal of the Estancia schools. Miss Marie Morgan has been elected teacher for the 3rd and 4th grades, and Mrs. Rosa B. Gibbs for the 5th and 6th. Both the latter are now attending summer school at Las Vegas.

Mr. Bourne of the Duran Telephone company in a telephone conversation with J. B. Fish of the Estancia telephone company Monday morning, stated that Duran had been without rain for thirty days, and rain was badly needed. It seems likely that rain has fallen in that section since that time.

The second annual stockholders' meeting of the Farmers and Stockmen Equity Exchange is to be held in the Estancia park July 26th. The election of directors and officers will occur in the forenoon, and the business meeting in the afternoon. Sandwiched between the two will be a big basket dinner and a general good time.

Mr. and Mrs. G. S. Gates, who live five miles west of McIntosh, entertained the returned soldier boys of that vicinity last Friday night. Fine music was rendered by Mrs. W. W. Wagner, Mrs. Farley and daughter Thelma. Those lucky enough to be invited from Estancia were Misses Mamie Mays and Beatrice McGee, Mrs. Ruth Jones, Messrs. Elmer Timmons, Ben Woodall and Elmus Chandler.

Children are happy because they don't know any better and it probably would be as well if others were happy for the same reason.

## Piñon Locals

Special Correspondence  
 Sunday School Sunday was very well attended.

We had another fine shower Monday which was very beneficial.

Mr. and Mrs. Don Stewart were the guests of Mr. and Mrs. Gott Sunday afternoon.

Mack Medders has been on the sick list the past week but is reported better at this writing.

Quite a number of neighbors enjoyed music and a pleasant social hour at the home of Mr. and Mrs. Ernest Davis.

Mr. and Mrs. Will Medders, of north of Mountainair are visiting friends and relatives in this community this week.

Mrs. Alonzo Gott returned Saturday from Geary, Oklahoma, where she has been visiting her father who has been quite ill.

## HOW IT LOOKS TO EUROPE

We don't call it a "pogrom" over here, but, viewed from Europe, a lynching bee in Mississippi no doubt looks very much as a killing fest in some Russian village appears to American readers of the cable news.—Philadelphia Bulletin.

A poor girl may not be able to ride around in a limousine but she doesn't have to wonder whether she is loved for her money.

If you can laugh when the other fellow says something to make you tear your hair, you've put him on the blink.

A man is judged by his clothes and a woman is often judged by her lack of them.

Uncle Josh: "Here's a letter from Nephew Harry, that's gone to Africa, and he says that within twenty rods of his house there's a family of laughing hyenas."

His wife: "Well, I am glad that he's got pleasant neighbors, any way; that's something."—Titbits.

## MICKIE SAYS

DAUBIN' SIGNS ON FENCES, AN' BARN' AN' SIDEWALKS MAY HAVE BEEN CONSIDERED ADVERTISING FORE THEY WUZ ANY NEWSPAPERS, BUT THEYS NO EXCUSE FER SUCH STUNTS ANY MORE, WITH THIS HERE GREAT FAMILY JOURNAL COMIN' OUT REGLAR! HEY, BOSS?



## Just Let Him Take a Look

"Do you know, Hettie?" said the father of the 18-year-old daughter, "that it was after 12 o'clock last night when the young man left?"

"Oh, it couldn't have been, father."

"But it was. Now, don't let that happen again."

"But I couldn't tell him to leave. I did nothing but show him my 'scrap-book.'"

"Well, I'll bring home my account book tonight with your millinery and dressmaking expenses. If he calls, show him that."

Lawyer: "Was the deceased in the habit of talking to himself when alone?"

Patrick: "I can't tell ye that, sor. I niver was wid him when he was alone."—Puck

**For Sale:**—Relinquishment of section 18, two miles east of Gray, A. M. Rodgers, Tulia, Texas.

7-24-3tp.

**Lost:**—One 3-year-old black horse mule, weight about 750 pounds. Branded SE connected on left shoulder. Will pay for return of same. Joe J. Brazil.

## ATTENTION FARMERS

We expect to move our well drill to the South Mesa soon, and will drill a well for anyone so desiring, to a depth of not exceeding 600 feet in exchange for 160 acres of land. If you want a well, here's your opportunity. See us at once.

J. S. Whitlow & Sons.

## Notice to Consumers of Ice

I will have in a car of ice within the next few days. As far as possible I desire to request that all desiring ice, call for same between 7:30 and 9:00 o'clock a. m., so as to avoid opening the ice-house during the heat of the day.

C. C. WETZ

## PARIS SHOE STORE

107 N. First St.  
 Albuquerque, New Mexico  
 Electric Shoe Repair Shop  
 Out of town business solicited.  
 Send your shoes by Parcel Post, and we guarantee the work.  
**P. Matteucci, Proprietor**

**For Sale:**—Two good milk cows See W. A. Sipes, 2 m. north and 3.1-2 m. west of Mountainair

Will stand German Coach Horse and Black Mammoth Jack at the Red Barn. See Fred Hinton.

5-1-1f

Figure with the Willard Mercantile Co., before buying any Farm Implement, Wagon, Windmill or Gasoline Engine. 1-6tf

## Dr. J. E. KRAFT

Dentist

Rooms 1, 2, 3, Barnett Building, Albuquerque, N. M. (over B Theatre.)  
 Appointments made by mail or phone.

**Fresh Bread and Pies**  
 For Fresh Bread and Pies See Mrs. K. Crook, one block east of White's Store. (old East residence.)

## Don't Forget to plant an Acre of Turnips

Colorado grown Seed ----- \$1.20

Corn flour cost \$5.95 per cwt. Goes at \$1. per sack

Rye Flour Goes at ----- 1. per sack

We also have mixed feed for Chickens.

Oyster Shells ----- .03 1-2 per pound

Rye Seed ----- 5.50 per cwt.

Cash for good Second Hand Bags.

Try our Egg Producer, Recommended by Drs. Buer and Hector.

## Mountainair Produce Company



—The ones above illustrated are just \$1.50, but in fact they are WORTH MORE worth much more when compared with prevailing Waist standards.

—We say "appropriate for Summertime Wear" and we mean just that for not only did they just arrive, but it was only a few days ago that the Styles were developed.

—There are many advantages in buying Blouses here ALWAYS and not the least of these is the fact that because of our closer co-operation with the makers the NEW styles always reach us but a very brief time after they have left the designer's studio.

—Another decided advantage that we want you to remember is that you pay the identical price here for your Blouses that you would pay in the largest centers of population.

We are the exclusive distributors in this city of the celebrated Wirthmore Waists, recognized as a standard throughout the nation and sold everywhere at the same low uniform price.

**J. J. WHITE**  
 Mountainair, N. M.

## Fresh Groceries

We offer you a complete line of clean, fresh Groceries—all standard quality—nothing except first class products. And our prices are right.

## Mountainair Market

D. H. WOMACK, Proprietor



## Get Ready for Preserving Time

We are pleased to announce that we have large assortment of Fruit Jars, Jelly and Jam Moulds and Glasses, Stone Jars, Rings, Covers and Lids, Kettles, Pots, Strainers, Ladles. Best of all, our prices this month put them within the reach of what all experienced housewives are accustomed to pay for best quality equipment for preserving and canning.



## DAIRY NEEDS

Ship cream and you can pay cash as you go. Try It.  
 Cream Cans  
 Pails  
 Strainers  
 Separators  
 Milk Crock  
 Automatic Coolers

## FRUIT JARS

Pints ----- \$1.25  
 Quarts ----- 1.50  
 1-2 Gallons ----- 1.75  
 Jelly Moulds ----- .75  
 Rings ----- .15  
 Jar Caps ----- .45

This winter canned vegetables and fruit will be high. Can your own now and defeat H. C. of L.



## BUTTER CHURNS

The Good Old Practical Kind Here they are, folks, the barrel churn, the stone churns and the famous Dazey churns for better butter making. The better butter you churn, the better price you can get. The Dazey will help you turn the trick.

## Piñon Hardware &amp; Furniture Co.

BINDER TWINE

Mountainair, N. M.

BINDER TWINE

When You Want a Good Tool, buy a **KEEN KUTTER** WE HAVE THEM

Pinon Hardware & Furniture Co. Mountainair, N. M.

THE INDEPENDENT  
 \$2.00 per year---worth the price